

**Equity Thru Energy...generating cash savings!**  
**Take a smarter approach to energy management.**



**ETE**  
EQUITY THRU ENERGY

**ETE provides a unique suite of smart controls and services designed to monitor, control and optimize your energy consumption.**

- **What can ETE do for you?**

ETE can provide multi-family dwellings and hotel pool and spa owners excellent opportunities to save 10% to 25% in gas consumption. Using the same Smart-Control technology, restaurant owners have excellent opportunities to save 10% to 35% in gas and electric consumption.

- **How much cash can you save?**

George Hunter, COO of San Diego-based restaurant chain Pat & Oscars, hopes to start saving between 10% and 20% on the restaurants' utility bills. *"If we just get the 10% savings, that's about \$95,000 per year...that translates to about \$5,000 per restaurant."* At the higher estimate, his savings could double to \$190,000.

- **Will I always save this much?**

Actually, your savings could be even higher as natural gas prices and electricity prices in Southern California continue to increase. According to Southern California Gas, the natural gas commodity average rate jumped from \$.632 per therm during the summer 2007 to \$1.123 per therm for the summer of 2008. That is a big increase. Source: <http://www.socalgas.com/residential/prices/>

- **How does ETE save its restaurant customers so much money?**

Many restaurants with HVAC and hood exhaust systems waste energy because exhaust and make-up air system are prone to being unbalanced. Hot water boilers in restaurants that serve meals on washable dishware generally consume 40% of the total gas. ETE Smart Controllers can prevent conditioned air from being vented through exhaust hoods and can reduce the hot water portion of the gas bill up to 35% by optimizing water temperatures.

- **How does ETE save pool and spa owners money?**

ETE Smart-Controllers lower consumption of natural gas by closely monitoring and controlling pool pumps and water temperature. By optimizing system performance, pools and spas stay warm but you save energy and money.

- **How much will it cost me?**

There is **NO** cost to you. We only get paid from the money we save you. If the amount of projected savings in a given month does not materialize, there is no payment for that month. You can't lose! You start saving money immediately and the risk of cost to you is nothing. Our track record of delivering significant energy savings to Southern California pool and spa and restaurant owners led to our selection by SDG&E and Socal Gas to provide smart controllers and web based monitoring at no cost to qualified Southern California users.

- **What do I do next?**

To save on your gas and electric bills with ETE's energy-savings products and services, please call **877-352-0606** today.

- **What if I want more information?**

Our offices are located at 101 S. Kraemer Ave. Ste. 115, Placentia, CA 92870. Or you can visit us on the web at [www.equitythruenergy.com](http://www.equitythruenergy.com). To schedule an appointment with a sales rep, email us at: [sales@equitythruenergy.com](mailto:sales@equitythruenergy.com). For information on our third party programs with San Diego Gas & Electric or Southern California Gas, please visit [www.controlledenergysavings.com](http://www.controlledenergysavings.com)



**Frequently Asked  
Questions**



**ETE**  
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**Equity Thru Energy is a leader in energy management services in Southern California. For more than 30 years we have sold, serviced and maintained mechanical systems that have saved our clients hundreds of thousands of dollars.**